

# CincyCon 2012

March 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>

Dear Exhibitor,

We want to take this opportunity to thank you for your interest in attending CincyCon 2012. One of our main goals is that this all inclusive gaming convention will introduce your company to many new customers and add increased long term exposure for your business.

There are many changes for 2012 so **please read this entire packet**. For our 2012 show we have moved to a significantly upgraded facility. Our new location is the Atrium Hotel and Convention Center located less than one mile south from I-275 in Tri-County. The center allows us to double our convention space to 18,000 sq. ft. and we are now 3 days of gaming. In addition we now have very affordable onsite rooms for our out of town guest (Special Convention rate of 59.00 per night).

Our show hours will be: Friday March 2<sup>nd</sup> ..... 5:00 pm until 12:00 Midnight  
Saturday March 3<sup>rd</sup> .....9:00am until 12:00 Midnight  
Sunday March 4<sup>th</sup> .....9:00am until 5:00 pm

CincyCon recognizes that some Exhibitors can only participate for a single day. This is not a problem. In an effort to meet some of our Exhibitor offsite responsibilities CincyCon Exhibitor participation is flexible. We will allow Exhibitors to begin set up as early as 3:00pm on Friday with a 5:00pm opening to the public Friday evening. For those Exhibitors attending only Saturday, access for Exhibitors to the hall will begin at 8:00am with a 9:00am opening to the public. Exhibitors do not have to be open when the hall opens to the public but may begin business when they are ready on any of the days they participate. Exhibitors may pack up and leave when necessary however, CincyCon is requesting Exhibitor's entire intended show participation on our application.

In an effort to maximize Exhibitor exposure, the Exhibitor area is also one of our gaming halls along with it being our primary food vendor area. With this in mind, if an Exhibitor wishes not to stay open until midnight, we suggest you bring sheets to cover your product and space. You can then notify the CincyCon staff that you are closing and we will add additional cones and barricade tape in front of your booth to make it clear you are closed for the night. The Exhibitor hall will be locked and closed to the public from midnight until 9:00 am each morning. **(Over)**

Although we have doubled our entire show space, Exhibitor space is still limited. CincyCon will be accepting applications on a first received, first reserved basis. We also reserve the right to limit the amount of space requested by any single exhibitor to ensure fairness to all. Any space requested and not allocated will receive a full refund for the unissued space.

Exhibitor space for CincyCon 2012 is provided in 6'x30" table space increments with an additional 3'6" either behind or in front of your table for operating room. There is no increase in Exhibitor cost for 2012. Payment for each 6' table space can be made in one of the following two ways: A donation of either product or gift certificates for our raffle of a retail value of \$50.00, or a cash payment of \$50.00. Choice of payment type is entirely up to the exhibitor, however no space will be reserved until payment is made. As we receive applications and payments, your company information will be added as a 2012 exhibitor to our website. A list of your donated product or gift certificates will be featured on the CincyCon website raffle page.

**It is important for us to note** that The Atrium Hotel and Convention Center does not allow outside food or drink to be brought into its facility. This is not a CincyCon policy. Our contract with the facility requires this to be strictly enforced. Failure to honor this rule could result in the loss of our use of this facility. We have again contracted with the Sky Galley Restaurant to provide its excellent food and service at extremely affordable prices.

Rich Smethurst is returning as the CincyCon 2012 Exhibitor coordinator. He is your main contact for information and questions. Rich can be reached via email at: [smetfam@fuse.net](mailto:smetfam@fuse.net), or by phone at 513-677-1683. Rich will keep you informed with any updates and he will be there to assist you during the show.

Please fill out the included application as soon as possible. Again thank you for your interest and lets all help to make CincyCon 2012 an incredible experience for everyone.

Thanks you for your interest,

Jim Fox

Event Manager, CincyCon 2012

[fox@foxminiatures.com](mailto:fox@foxminiatures.com)

Cell 513-720-9828

# CincyCon 2012

## Exhibitor Application Form

March 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>

Fill out application form (legibly) and return as soon as possible.

Exhibitor Name \_\_\_\_\_

Main Contact Name \_\_\_\_\_ \*Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

\*Phone: \_\_\_\_\_ is this a cell Yes( ) No( )

\*All email and phone numbers will be kept private and will only be used to contact applicant when necessary.

### **Requested Booth Space**

Exhibitor space is in 6' x 30" table space with approximately 3' 6" either in front or behind the table depending on your configuration needs. Cost for each space is the same regardless of how many days you intend on attending.

Number of 6' x 30" tables spaces requested \_\_\_\_\_

(Payment for each booth space can be made in the following two ways: as a donation of either product or gift certificates for our raffle of a retail value of \$50.00, or a cash payment of \$50.00)

### **Badge Request**

Each Exhibitor will be provided two free badges along with an additional free badge for every additional 6' x 30" space requested. Please include badge names below:

Badge 1 \_\_\_\_\_ Badge 2 \_\_\_\_\_

Badge 3 \_\_\_\_\_ Badge 4 \_\_\_\_\_

Badge 5 \_\_\_\_\_ Badge 6 \_\_\_\_\_

(over)

### **Set Up**

What is your groups intended set up date (please check one) and time:

Friday (  ) Arrival time \_\_\_\_\_ Saturday (  ) Arrival time \_\_\_\_\_

### **Departure**

What is your groups intended departure date (please check one) and time:

Saturday (  ) Departure time \_\_\_\_\_ Sunday (  ) Departure time \_\_\_\_\_

### **Electricity**

Electric is provided free to our Exhibitors however, it is available in limited space quantities. Booth spaces that have access to electricity will be allotted on a first applications in, first reserved space bases.

Does your booth require electricity? Yes (  ) No (  )

### **Wi-Fi is available at the Atrium as a free service**

In an effort to make the application process as easy as possible there are several ways to return you completed application.

1. Fax applications can be sent to: 513-772-4380

2. Mailed applications can be sent to: Fox Safety

80 Novner Dr.

Cincinnati, OH 45215

3. Via email: An emailed application copy can be provided by simply emailing

Jim Fox at foxminiatures.com You may then complete and return via Jim's email.

**Special Request:** (such as placement within a sponsored tournament area or proximity to demo game)

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Questions? Again please contact:

Rich Smethurst, Exhibitor Manager

[smetfam@fuse.net](mailto:smetfam@fuse.net), or by phone at 513-677-1683.